PATENT Attorney Docket No. 20184/NNR11US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	:	Lauckhart)	I hereby certify that this document is
U.S. Serial No.	:	09/695,216)	being deposited electronically with the United States Patent and Trademark Office on this date:
Filed	:	October 25, 2000)	Trademark office on and date.
Title	:	SYSTEM AND METHOD FOR ESTIMATING PREVALENCE OF DIGITAL CONTENT ON THE WORLD-WIDE-WEB)))))))	May 16, 2012
Art Unit	:	2442)	/Kathryn Kolling/
Examiner	:	John Moore Jain Macilwinen)	Kathryn Kolling

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

NOTICE OF APPEAL

Dear Sir:

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision of the Examiner dated February 16, 2012, rejecting claims 1, 2, 4, 6, and 70-85.

Our EFT in the amount of \$620.00 to cover the fees required under 37 C.F.R. 1.17(b) is submitted herewith. If any additional fees are required in conjunction with this paper, the Commissioner is authorized to charge Deposit Account No. 50-2455. Please refund any overpayment to Hanley, Flight & Zimmerman, LLC at the address associated with USPTO Customer Number 81905.

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May 16, 2012